

WHAT DOES THE OTA DO?



MISSION STATEMENT

As the recognized leader of tennis in Ontario, the Ontario Tennis Association encourages participation in tennis, as part of a healthy lifestyle, and promotes the pursuit of excellence for all players.

PROVIDES A COMPREHENSIVE COMPETITIVE STRUCTURE

- **ORGANIZES** schedule of sanctioned tournaments
- **ADMINISTERS** creation of draws, seeding and results collection for sanctioned tournaments
- **ESTABLISHES** provincial & national rankings weekly
- **SUPPORTS** tournament directors with training, code of conduct, access to officials
- **RUNS** provincial junior championships and open categories



250+

IN THE YEAR 2015 THERE WERE
SANCTIONED TOURNAMENTS

PROVIDING COMPETITION IN 950 EVENTS INVOLVING MORE THAN 15,000 INDIVIDUAL MATCHES

MANAGES TEAM ONTARIO



IN 2014 MORE THAN
110 JUNIOR PLAYERS
WERE PART OF TEAM ONTARIO EVENTS

- **ORGANIZES** team events
- **PROVIDES** team touring coaches for events such as National Championships, Canada summer Games, Florida Circuit
- **ASSISTS** players through the National Training Centre, regroupings and provincial carding programs

PROFESSIONAL DEVELOPMENT

IN THE YEAR 2015
230+ PEOPLE
WERE CERTIFIED AS
INSTRUCTORS FOR THE FIRST TIME

- **CERTIFICATION** of instructor & coach training
- **TRAINING** of officials
- **INTERNSHIP** program

TENNIS PROMOTION

EACH YEAR
20,000 KIDS

GET INTRODUCED TO TENNIS
AND 400 TEACHERS
BECOME CERTIFIED TO
TEACH TENNIS IN SCHOOLS

- Schools program
- Tennis pathways/ smash cage/ promotion at festivals
- Cardio tennis training
- Booth at Rogers Cup
- Little Aces
- Kids Tennis



CLUB SUPPORT SERVICES

- Regional Structure
- Free posting for clubs wanting to hire professionals
- Club Group Insurance
- Ontario Tennis magazine, Weekly and Monthly SPIN Newsletters, Club Connection
- RAISE THE NET
- Seminars and events at more than 59 clubs
- Discount Programs for clubs and their members
- Club Exec Networking/ Educational Opportunities
- Club achievement and Volunteer Recognition Programs
- Web Site and CLUBSTRONG Resource Centre

IN THE YEAR 2015
230+
REPRESENTATIVES
FROM 97 CLUBS
ATTENDED PRESIDENTS' DAY
AT THE ROGERS CUP

120 PEOPLE
FROM MORE THAN
55 CLUBS
ATTENDED THE AGM

ADMINISTRATION

IN 2015 THE OTA HAD
240 MEMBER CLUBS
REPRESENTING MORE THAN

65,000
CLUB MEMBERS

- Apply for program and support grants from provincial government, Tennis Canada, Trillium
- Manage Sponsor Relationships, procure Advertising
- Governance and Management (e.g. Volunteer Board, Budgets, Accounts, Membership and User Fees, Program Development)

145

CLUBS USED
THE
INSURANCE PROGRAM



FOR MORE INFORMATION, VISIT TENNISONTARIO.COM