



## Web Hosting Options for Clubs - as of December 2017

### 1. Using WIX.Com 1-415-639-9034

#### PROs:

- Designed as a web builder tool only - does a very good job of building unique and colourful websites with 100's of widgets and tools.
- Does not require you to be a programmer - very intuitive and easy to use, lots of video and online support
- Additional functions must be purchased by other providers separately and linked into your website.
- Price point is attractive for building a stunning website
- Can build a very user-friendly website in about 2-5 days, assuming you have all the content readily available.
- Can design your website to support multiple languages
- Also supports Blogs, email marketing and extended applications (many free) for web analytics, web bookings, etc.

#### CONs:

- does not come with membership management or any other functions - must all be implemented and purchased separately as required.

#### Cost & Additional Notes

- 1 year of the UNLIMITED premium option is \$14-19 USD/mo, or approximately \$300 CDN/yr
- 2 years of the same is \$18 USD/mo, or \$280 CDN/yr
- First time special is \$11 USD/mo for the first 2 years
- Still require a membership registration module to manage your online registrations
- **5-year cost: \$1200** (payment processing & domain registration extra)



## 2. WildApricot.com

### PROs:

- Marketed as Member management and event software
- Can build very nice looking and unique websites very easily
- Can build a very user-friendly website in about 2-5 days, assuming you have all the content readily available.
- Does not require you to be a programmer - very intuitive and easy to use, lots of video and online support
- Can be a great all-in-one package for clubs that only need online member registration and online payment.
- Financial and membership reporting is good

### CONs:

- Really only worth using if you are going to use their integrated membership database and online registration module along with the email database, event registration functions.
- Does not handle dynamic membership types - each membership type (eg: family, one child, two children, two adults, etc) must have a separate membership type defined with a separate price charged, although it handles a "bundle" membership with two or more members.
- If you need other functionality down the road (online court bookings, online store, etc), you would need to purchase separately from another provider and link them into your website.

### Cost & Additional Notes

- price based on # of contacts (users) in your database
- Starts at \$40 USD/mo for 250 users or less - this is \$615 CDN/yr
- Between 250-500 users, price goes up to \$70 USD/mo, or \$1075 CDN/yr
- If the online registration module suits your needs, then there are no additional costs other than what you pay your payment processor to handle Credit Cards txns. Supports many payment processors including PayPal and Moneris
- **5 year cost: \$5400** (with under 500 members, payment processing & domain usage extra)



### 3. LeagueLineup.com

#### PROs:

- Marketed as a website builder for youth & amateur sports and leagues organizations.
- Very simple tool to create menus, pages and add content.
- Does not require you to be a programmer - very intuitive and easy to use, lots of video and online support
- Can build a very user-friendly website in about 2-5 days, assuming you have all the content readily available.
- Allows you to build forms for membership sign-up along with online registration with option for online CC payments via PayPal.
- small clubs could start with the FREE version, although you have to put up with banner ads
- The price is right!

#### CONs:

- limited ability to make the website look unique to your club. Not as nice as the other tools that specialize in web building
- Forms builder is very basic and does not handle dynamic membership types - each membership type (eg: family, one child, two children, two adults, etc) must have a separate form built with a separate price charged

#### Cost & Additional Notes

- Annual support costs: \$100 USD/yr (\$130 CDN) for the Pro version, supports up to 999 users on your site. The average club would pay more like \$80 USD/yr (\$105 CDN, <250 users).
- Ideal if you are a small club and just getting to web hosting and don't need anything beyond basic online registration (with or without online payments)
- **5 year cost: \$650 (payment processing & domain usage extra)**



#### 4. Jegysoft.com

##### PROs:

- while Jegysoft does not give you the ability to build your own website, the ones they have built on behalf of organizations are very nice, clean and easy to navigate. It will be totally customized to your needs and requirements with a unique look.
- they specialize in tennis club software, so you can find many functions at your fingertips for online membership and program registration, member communication, online court bookings, online pro-shop, etc.
- Can be used in conjunction with your own website (eg: Wix, Wild Apricot) to link into the various Jegysoft modules as required.
- excellent reports for financial and membership reporting and analysis.
- handles English and one other language

##### CONs:

- you can't build and manage your own website - must pay Jegysoft to do this as a one-time cost plus ongoing annual fees (example one-time cost for building website: \$2000)
- each module must be implemented separately at additional one-time costs
- annual support costs can be cost prohibitive for small clubs : \$1100-\$1500 annually
- requires many hours of consultation with Jegysoft programmers to "customize" the product to your needs - plan on 2-4 months of calendar time to implement depending on how much they are doing for you.

##### Cost & Additional Notes

- Definitely only for medium to large clubs and sports organizations/companies
- One-time costs: \$1100-\$3000 depending on how much you are implementing
- Annual costs: \$1100-\$1500 support costs plus the cost of online payment processing. Many use Bambora, with approx annual costs in the \$800-\$1200 range depending on number of txns processed.
- 5-year costs: \$6600 - \$10,000 (payment processing extra)

#### 5. Other options for clubs

- can use a combination of other tools like WordPress, Gigasports, etc to build a simple and inexpensive website to communicate to your members