

WHAT DOES THE OTA DO?

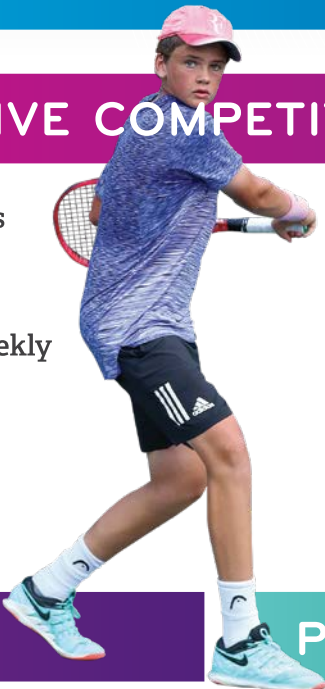


MISSION STATEMENT

As the recognized leader of tennis in Ontario, the Ontario Tennis Association encourages participation in tennis, as part of a healthy lifestyle, and promotes the pursuit of excellence for all players.

PROVIDES A COMPREHENSIVE COMPETITIVE STRUCTURE

- **ORGANIZES** schedule of sanctioned tournaments
- **ADMINISTERS** creation of draws, seeding and results collection for sanctioned tournaments
- **ESTABLISHES** provincial & national rankings weekly
- **SUPPORTS** tournament directors with training, code of conduct, access to officials
- **RUNS** provincial junior championships and open categories



350+

IN THE YEAR 2019 THERE WERE **SANCTIONED TOURNAMENTS**

PROVIDING COMPETITION IN **800 EVENTS** INVOLVING MORE THAN **19,000 INDIVIDUAL MATCHES**

MANAGES TEAM ONTARIO



IN 2019 MORE THAN **110 JUNIOR PLAYERS** WERE PART OF TEAM ONTARIO EVENTS

- **ORGANIZES** team events
- **PROVIDES** team touring coaches for events such as National Championships, Canada summer Games, Florida Circuit
- **ASSISTS** players through the National Training Centre, regroupings and provincial carding programs

PROFESSIONAL DEVELOPMENT

IN THE YEAR 2019 **240+ PEOPLE** WERE CERTIFIED AS **INSTRUCTORS FOR THE FIRST TIME** (OR UPGRADED THEIR CERTIFICATION)

- **CERTIFICATION** of instructor & coach training
- **TRAINING** of officials
- **INTERNSHIP** program

CLUB SUPPORT SERVICES

TENNIS PROMOTION

EACH YEAR **20,000 KIDS** GET INTRODUCED TO TENNIS AND **400 TEACHERS** BECOME CERTIFIED TO TEACH TENNIS IN SCHOOLS

- Website/Social media
- ONTENNIS Magazine/ On-line/Podcast
- Roadshow/Smash cage
- Community festivals
- Rogers Cup Booth
- Little Aces
- Community/ School Programs



- Regional Structure
- Free posting for clubs wanting to hire professionals
- Club Group Insurance
- ONTENNIS Magazine/on-line/ Podcast, SPIN Weekly newsletter, Tennis Club Connection
- Seminars and events at more than 75 clubs
- Discount Programs for clubs and their members
- Club Exec Networking/ Educational Opportunities
- Club achievement and Volunteer Recognition Programs
- CLUBSTRONG Resource Centre

IN THE YEAR 2019 **220+** REPRESENTATIVES FROM **80 CLUBS** ATTENDED PRESIDENTS' DAY AT THE ROGERS CUP

118 PEOPLE FROM MORE THAN **50 CLUBS** ATTENDED THE AGM

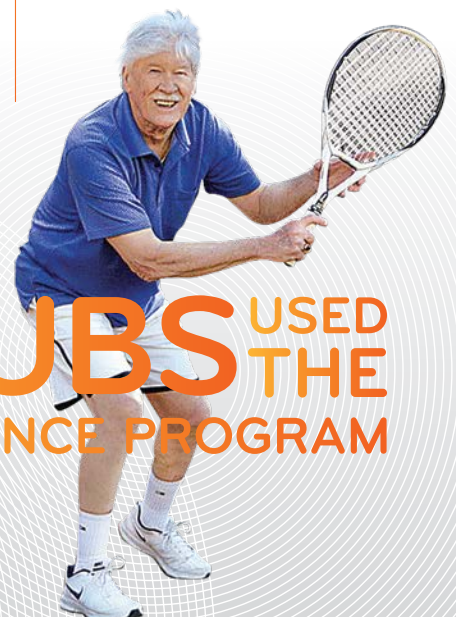
ADMINISTRATION

IN 2019 THE OTA HAD **240 MEMBER CLUBS** REPRESENTING MORE THAN **75,000 CLUB MEMBERS**

- Apply for program and support grants from provincial government, Tennis Canada, Trillium
- Manage Sponsor Relationships, procure Advertising
- Governance and Management (e.g. Volunteer Board, Budgets, Accounts, Membership and User Fees, Program Development)

180

CLUBS USED THE **INSURANCE PROGRAM**



FOR MORE INFORMATION, VISIT TENNISONTARIO.COM