

ONTENNIS

THE OFFICIAL MAGAZINE OF THE ONTARIO TENNIS ASSOCIATION

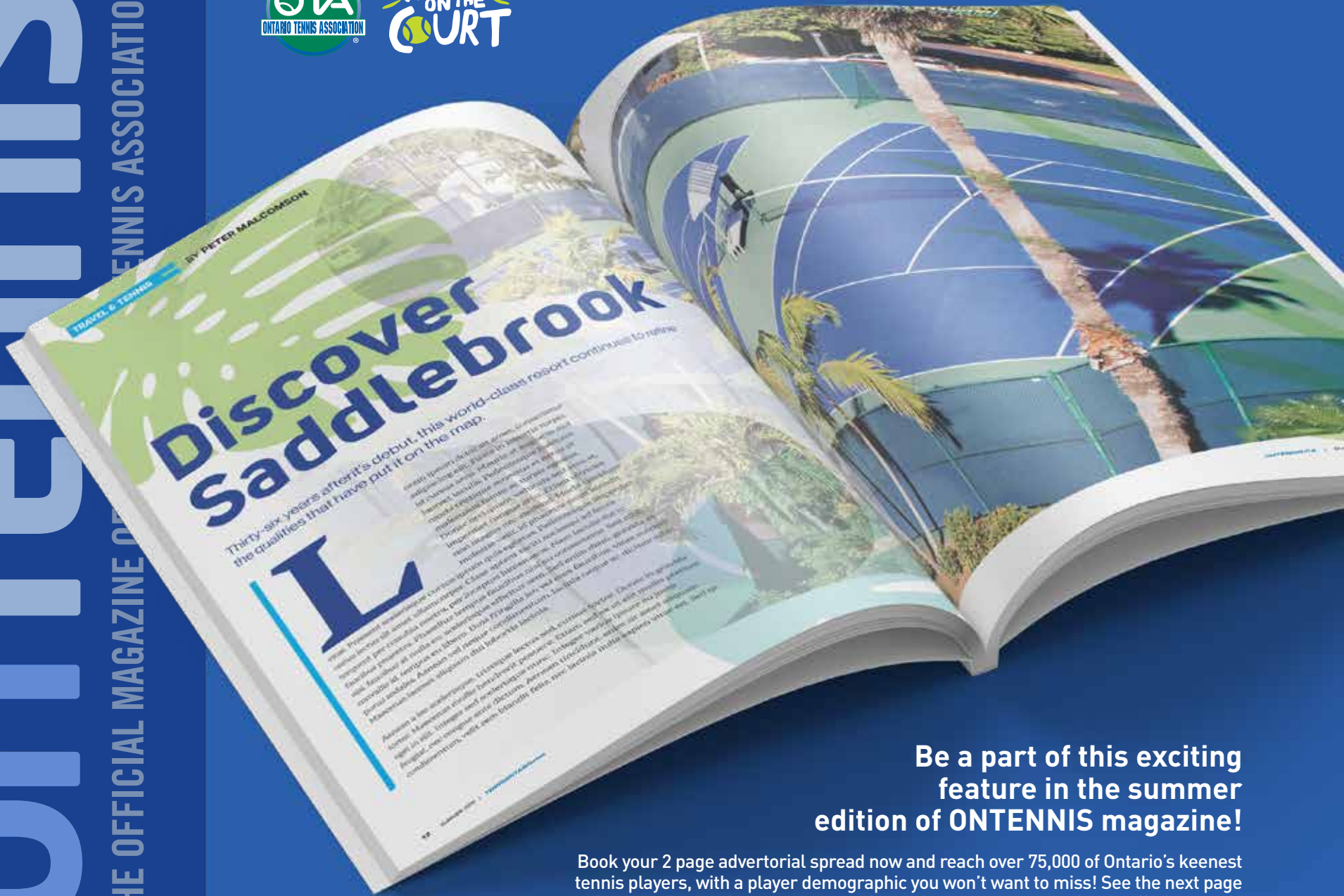
Southeastern US
& Caribbean
Tennis Getaways

A
SPECIAL
ONTENNIS
ADVERTISING
OPPORTUNITY



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Be a part of this exciting feature in the summer edition of ONTENNIS magazine!

Book your 2 page advertorial spread now and reach over 75,000 of Ontario's keenest tennis players, with a player demographic you won't want to miss! See the next page for editorial requirements and the fantastic ad rates that the OTA is offering tennis resorts and academies in the US South East and Caribbean!

Southeastern US & Caribbean Tennis Getaways: Special Feature Rates & Specs

Canada's largest and longest running tennis publication, **ONTENNIS** brings you the most up to date features on top pros, junior development, tournaments, tips, equipment, health & lifestyle, tennis specific travel and regional news from every corner of the province. In-depth reports from our tennis experts, distinguished coaches, organizers and players compile this primary source of reading for anyone involved with tennis in Ontario.

A must for advertisers looking to reach the tennis community in Ontario.

Mechanical Requirements

| AD SIZE | COLOUR | INCHES | |
|--|---------|--------|-------|
| | | WIDTH | DEPTH |
| Double Full Page Spread (+.25 in. bleed) | \$2,400 | 16.5 | 10.75 |
| <i>If requested, creative is included in the fee. Content and photos to be provided by advertiser.</i> | | | |
| Double Half Page Spread (+.25 in. bleed) | \$1,800 | 16.5 | 5.375 |
| Full Page (+.25 in. bleed) | \$1,800 | 8.25 | 10.75 |
| 1/2 Page Banner | \$1,150 | 7.25 | 4.625 |

Material deadline: June 30



Preferred File Format:

PRESS READY → PDF/X1-A

Other acceptable formats include TIFF and EPS. All fonts should be outlined and images are embedded. Native files in InDesign and Quark are not accepted. Print ads must be submitted as 4-colour CMYK files at 300dpi. Ads created in Microsoft Word, Microsoft Publisher or any other word processing program will not be accepted.

Colour Guidance

Please use SWOP colour preset and CMYK.

Special Units/Inserts

For inserts, gatefolds and the use of spot colours must be discussed in advance with the OTA production Department.

This information along with due dates, print orders, sizes and shipping instructions, will also be provided.

Please contact: **Peter Malcomson**
pmalcomson@tennisontario.com
 for more information.

Ad Material

For ad material extensions or questions, please contact:

Peter Malcomson
pmalcomson@tennisontario.com
 Direct: 416-514-1102

