



YOUR ADVANTAGE

OTA MEMBERSHIP BENEFITS

The Sport of a Lifetime



** I like to receive products and services*

Members benefit from the OTA's relationship with several corporate partners:

- **OTA MEMBERS' DAY at MERCHANT OF TENNIS**
 - **DUNLOP SPORTS** Official Ball Program
 - **WILSON SPORTS** Official Racquet Program
 - **RCS RACQUET SPORTS** Official Court Equipment Supplier
 - **FITNESS SOURCE** Official Fitness Equipment Supplier
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** I like to play tennis*

The OTA ensures the integrity of the sport and promotes tennis throughout Ontario by:

- Wall Program- has exposed over **300,000** people to tennis since 1997
 - Try Program (now an option when booking a Tennis Fair)
 - Ontario Tennis Magazine/Yearbook (published in colour 4 times annually)
 - News Release (Weekly)/OTA E-Magazine(monthly) e-mailed to tennis enthusiasts and clubs.
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** I want my club to be a fun place to go to*

The OTA provides fun events to member clubs such as the Tennis Fair, sanctioned tournaments, etc. The OTA has a full range of support materials Clubs can easily access (topics such as Increasing Membership by Marketing Your Club, Running Round Robins, Tennis Court Construction, etc.)

** I want my children to play tennis*

The OTA emphasizes building junior participation through the Schools program, Give Tennis a Shot (Cardio Tennis), The Tennis Development Centre system and the OTA's Competitive Structure grows the game and ensures its future success.

** I want to play better tennis*

The OTA trains and certifies club instructors and coaches. Ontario is recognized as the premier province in the country for providing certified coaches.

The OTA does all this and much, much more for you the members of OTA clubs!