

# The 2009 Rogers Cup Rookie Tour

"A winter grassroots program promoting Tennis to Ontario Youth"

**IMPORTANT: The Rogers Cup Rookie Tour begins next weekend, February 13<sup>th</sup>, 2009. The deadline is on Friday, February 6<sup>th</sup>. Sign up today by logging onto [www.tennisontario.com](http://www.tennisontario.com) and clicking on the Tournament Calendar under the Player Development Tab. Don't miss out on your chance to win great prizes and be a part of the Rogers Cup Rookie Tour Points Race.**

## **Background:**

Sponsored by the **2009 Rogers Cup Women's Tennis Championships**

**The Ontario Tennis Association**, in partnership with **Tennis Canada**, has renewed its commitment to promote grassroots competitive tennis. The program promotes participation for all entry-level junior players. Over 500 junior entries, age 8-16, are expected to return & compete in the Tour. The circuit will continue to provide junior players in the U10, U12, U14 and U16 age categories with an opportunity at fun and friendly tournament play.

## **Tour / Circuit Information:**

The Rogers Cup Rookie Tour is a four-month Circuit from February to May with a tour stop at a different OTA member club across Ontario almost every weekend. Players participate and earn points by playing in any or all of the tour stops. All players participating in the Circuit are automatically added to the Rogers Rookie Leaderboard and become part of the points race. (*See below for further details*) All participants in the tour receive week-long VIP passes to the **2009 Rogers Cup** at the Rexall Centre, located on the campus of York University in Toronto. Plus, Rogers will provide free T-shirts and a chance to win great prizes at each Rogers Cup Rookie Tour stop. *See below for further details.*

## **Schedule:**

The Rogers Rookie Tour begins on the weekend of February 13<sup>th</sup>, 2009 and will run until the last weekend of May, 2009. For more information on individual events, please see the Tournament Calendar located under the Player Development Tab at [www.tennisontario.com](http://www.tennisontario.com).

**Rules:**

Round Robin Compass Draw Format – minimum of 3 matches. To be eligible, players **cannot be ranked in the top 30 of the age category (or lower)** in which they are entering, at the time of the deadline date.

***All players must have a current registered OTA# in order to qualify for the circuit rankings and prizing.***

To obtain an OTA #, go to OTA website's home page, and on right hand side, click blue box, "**Register Here for OTA Membership**". Or call, 416-514-1100 (ext. - 0)

**Rogers Cup Rookie Tour Leader Board:**

Leaderboard Race ~ Results and rankings of the Circuit are updated weekly on the OTA website's homepage. Note: \*(points are calculated from the OTA points schedule as a one-star (\*) event)

**Prizes:**

- For all participants, **VIP passes to the Rogers Cup Women's Championships at the Rexall Centre** from August 15-23, 2009. (VIP Cards for the tournament are mailed to each player at the end of the circuit)
- **T-Shirts** to all participants (one per player)
- 1st and 2nd place prizes at each tournament for each event: **Rogers Gift Cards & Movie Passes.**
- **Championship Finale**, the top 2 players in each category are invited to the Rexall Centre for a chance to showcase their skills at the Rogers Cup on the Promotions court, where special awards and prizes will be handed out.

**Players must have a valid and current OTA # in order to be eligible for Prizes and VIP passes.**

***The 2009 Rogers Rookie Tour, coming to an OTA member club near you!***

**For more information, contact:**

Josh Weissman

[marketing@tennisontario.com](mailto:marketing@tennisontario.com)

416-514-1105

We can't wait to see you on the Rogers Rookie Tour!